



Larry Schuler
President

Larry Schuler, a fourth generation member of the Schuler Restaurant family, was named President of Schuler's Restaurant & Pub in 2007 by his father, Hans Schuler, Chairman and CEO. Larry followed the long-standing tradition of 'working' at the restaurant since childhood and joined the Marshall, MI organization in 1986. Larry also operates the popular Schu's Grill and Bar in St. Joseph, Michigan.

A graduate of Marshall High School, Larry received a bachelor's degree in economics from Albion College. Larry was a member and officer of the Delta Tau Delta fraternity.

Encouraged by his grandfather, Win Schuler, and father, Hans, Larry pursued a broad, well-rounded work experience in the field of hospitality management before returning to the family business. In 1982, Larry joined the Robert Mondavi Winery in Napa, California where he learned wine making through the entire viticulture and wine making process during the vintage season.

Larry was then employed as part of the start-up team for the then new Westin Hotel Galleria, serving as restaurant manager in three theme restaurants, and then serving as Assistant Food and Beverage Manager for this 440-room luxury hotel with F&B sales of \$8M per year.

Larry returned to Michigan in 1986 and served as Vice President and General Manager of Schuler's in Marshall, MI and owner/operator of Schu's Grill and Bar in St. Joseph. MI.

In 1995, Larry founded the Schu's International Triathlon in St. Joseph, MI, an event designated as a United States National Pro Championship for three years.

Larry is a former Chairman of the Michigan Restaurant Association and Chairperson of Pacesetter United Way. He is a winner of "Michigan's Make a Difference" Citizen Award. Larry is the current membership Chairperson of the Berrien Community Foundation and formerly served as a trustee of the Foundation. Larry remains an active and passionate fundraiser for the American Cancer Society after losing his wife, Molly, to a ten-year battle with cancer.

Larry Schuler has three children, Jenna, Kaitlin and Robby and is married to Christa whose children are Paige and Taylor Dickerson.