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**For Immediate Release**

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**Schuler's Celebrates 100<sup>th</sup> Year, Offering Seminar Series**

MARSHALL, MI, March 3, 2009 --- With so much doom and gloom and economic media bits fed to us daily, Hans and Larry Schuler invite you, for an hour of motivation and learning from consumer researcher, speaker and author Ken Wasco. The "Reach For The Stars", (all the way through a recession) seminar series, explains creative approaches and insights to attracting and holding business in the times we now find ourselves living.

We all know the economy is weak. Is there a way for those of us who cannot get a bailout to survive and thrive in these times? The answer is a resounding YES! Mr. Wasco brings a matter-of-fact approach to the solutions. Times like these require an unconventional approach, the willingness to learn from those who have found a way to make challenging times work to their benefit, make tough choices and the courage to do things differently.

Ken Wasco is a long time marketing executive with Gordon Food Service. Ken travels the country delivering leadership, consumer strategies and motivational programs. Over the past decade, Ken has given more than 3500 seminars, workshops and keynote addresses on personal growth and harnessing the dynamics of change. His latest book is, "*Live Like You Mean It.*"

The seminar series will be held March 23<sup>rd</sup> and 24<sup>th</sup>. The two day seminar series will be held 8:00 am – 9:00 am each day, with registration and continental breakfast beginning at 7:30 am. The cost is \$15.00 per person, per session. The first session on March 23<sup>rd</sup> has a primary focus for business owners and leaders and the second session on March 24<sup>th</sup> is tailored for associates and support staff. You can attend which session you would prefer or are welcome to attend both. Payment is due at time of registration. Forms can be found at Schuler's front desk or online at [www.SchulersRestaurant.com](http://www.SchulersRestaurant.com), please drop off forms or fax to 269-781-0670. You can also call to register at 269-781-0600.

*Schuler's Restaurant and Pub, a Michigan dining tradition for 100 years, is located at 115 South Eagle Street in historic Marshall, Michigan, and is open every day except Christmas. For more information about the seminars, dining at Schuler's including private banquets, meetings and catering, call 269-781-0600 or 877-724-8537, or email [sales@SchulersRestaurant.com](mailto:sales@SchulersRestaurant.com).*

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